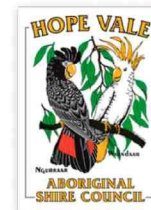


Agenda Item Submission



Submission

Agenda Section

Capital Works Manager Report

Agenda Item Subject *

Local Artwork Adaptation - Bus Shelters

Council / Committee Name *

Ordinary Meeting

Requested Meeting Session *

Wednesday 14th October 2026

Date Requested *

06-Oct-26

Date item was requested

Item Reference Number

OM2026/10-019

Classification *

☐ Information ☒ Action ☐ Note ☐ Confidential

Details

Recommendation *

That council receive and endorse their selected artwork for use on the new Bus Shelter Bins

Background/Summary

Purpose

To seek Council's consideration and endorsement of selected local artwork proposed for use on bins associated with the new bus shelters, as an initial step toward incorporating locally produced artwork and cultural identity into public infrastructure throughout Hope Vale.

Background

At the previous Council meeting, Council discussed opportunities to incorporate local artwork into Council structures and public amenities to strengthen local identity, improve the appearance of public infrastructure and establish a consistent visual theme throughout Hope Vale.

An immediate opportunity exists to incorporate selected artwork onto the bins being installed in association with the new bus shelters. This provides a practical first application of local artwork on public infrastructure and may inform a broader, consistent approach for future Council assets and amenity projects.

A selection of artwork is to be displayed to Council for consideration and selection.

Proposed Approach

Council is requested to review the artwork options presented and select the preferred artwork or artworks for application to the new bus shelter bins.

Following Council endorsement, officers would liaise with the relevant artist and/or gallery to:

- confirm the artist and copyright owner or authorised licensing representative;

- obtain written permission and an appropriate copyright licence for the proposed use;
- confirm the licence fee and procurement arrangements;
- confirm any cultural or Indigenous Cultural and Intellectual Property (ICIP) requirements;
- agree on appropriate artist attribution and acknowledgement;
- obtain suitable high-resolution artwork files for fabrication; and
- coordinate reproduction of the artwork onto the bins.

Copyright and Intellectual Property

Under the Copyright Act 1968 (Cth), the copyright owner of an artistic work generally holds the exclusive right to reproduce the work. Purchasing an original artwork, image file or physical copy does not, by itself, transfer copyright or provide unrestricted reproduction rights. Council should therefore obtain a written licence before reproducing an artist's work on infrastructure.

For this project, it is recommended that Council does not acquire ownership of the underlying copyright unless this is specifically negotiated. Instead, Council should obtain a project-specific licence defining the permitted use.

The licence should clearly identify:

- the artwork being licensed;
- the infrastructure or item on which it may be reproduced;
- the number of reproductions permitted;
- the duration and scope of the licence;
- the agreed licence fee;
- artist attribution requirements;
- whether cropping, resizing, colour adjustment or other modification is permitted; and
- whether any later or additional use requires further written approval and payment.

Accordingly, payment for use of artwork on the proposed bins should not be treated as giving Council an indefinite right to reuse that artwork on future bins, signs, buildings or other infrastructure. Any later use must either fall within the original written licence or be separately approved and licensed. Whether an additional payment is required will depend on the terms agreed with the artist or authorised gallery for each use.

Indigenous Cultural and Intellectual Property

As the proposed artwork is local First Nations artwork, Council should also have regard to Indigenous Cultural and Intellectual Property (ICIP) principles. ICIP may include cultural knowledge, stories, symbols, designs and other cultural expressions connected with individuals, families and communities.

Budget and Resource Considerations

Financial Implications

Costs may include:

- the agreed artist/copyright licence fee;
- any administration or gallery fee, where applicable; and
- manufacture and application of the artwork to the bins.

Costs will be confirmed following Council's selection of the preferred artwork and before procurement. The intended approach is to pay the agreed licence fee for the specific approved use. Any future reproduction outside the licence terms would require further permission and, where applicable, an additional licence fee.

Action Options

1. That Council selects and endorses the preferred artwork option/s presented at the meeting for application to the bus shelter bins.

2. That any use of the selected artwork be subject to an appropriate written copyright licence specifying the authorised use, reproduction quantity or scope, attribution requirements, licence fee and any relevant cultural conditions.

Appointments and Meetings

Date	Description

Link to Operational Plan

3-3

Consultation

Hope Vale Arts and Cultural Management and Staff.

Risk Assessment

☒ Low ☐ Medium ☐ High

Attach Supporting Agenda Materials

Reference Document

☐ Yes ☒ Not Applicable

Report Prepared by *

Kieran

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Report Authorised by

Decision

☒ Approve ☐ Reject

Signature

Lew Rojahn

Full Name

Lew Rojahn

Date

06-Oct-26

Comments, Questions and Rejections Notes

A full history of this Submissions journey can be found in the Action History Tab contained in the pane on the right

Commentors Name*	Choose Type of Comment*	Enter your Comment, Question or Reason For Rejection Note here*
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**The Last Rejection comments will be shared with the original applicant when Rejection notifications are enabled

Add Comment