

Lew Rojahn

From: Linton Enoch <linton.enoch@apunipima.org.au>
Sent: Monday, August 3, 2026 3:13 PM
To: Lew Rojahn; Mayor Bruce Gibson
Cc: Kaitlyn Mclean
Subject: Healthy Living Murals Project – Hope Vale Engagement and Meeting Request

Follow Up Flag: Follow up
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Dear Chief Executive Officer and Mayor,

I am writing to provide an overview of the Healthy Living Murals project and to seek an opportunity to meet with Hope Vale Aboriginal Shire Council to discuss the project further. I believe Kaitlyn has passed on some of this information to you.

The Healthy Living Murals project is a community-led arts engagement initiative delivered by Apunipima Cape York Health Council through the Tackling Indigenous Smoking program. The project aims to promote healthy living, smoke-free and vape-free messages, physical activity, and community wellbeing through culturally relevant mural in highly visible public space.

The project will involve community consultation, yarning, design workshops, local artist engagement, and input from community members, Elders, young people, cultural advisors, and key stakeholders. This will help ensure the mural design reflects local stories, culture, language, and health priorities in a respectful and meaningful way.

Key project goals include:

- Promoting accessible health messages that support smoke-free, vape-free, active, and healthy lifestyles.
- Supporting community ownership by involving local people in the design, messaging, and painting process.
- Celebrating local culture through artwork that reflects traditions, stories, language, and cultural symbolism.
- Installing mural in a key public location to reach community members and visitors.

As part of the early engagement for this project, I will be hosting a Healthy Living Murals workshop on **Tuesday, 4 August** at the **Apunipima Wellbeing Centre** from **10am – 12pm**. The workshop will provide an opportunity to introduce the project, gather local ideas, and begin conversations about potential mural themes, messages, and suitable locations within Hope Vale.

I would appreciate the opportunity to meet with you to discuss the project in more detail, including Council's views on appropriate locations, community engagement, cultural approval processes, and any local considerations that should guide the project. Your guidance and support would be valuable in ensuring the project is delivered in a respectful, coordinated, and community-led way.

Please let me know if there is a suitable time to meet in person or teams online.

Thank you for your time and consideration. I look forward to working together to support a project that promotes healthy living and celebrates the strength, culture, and creativity of the Hope Vale community.

Kind regards,

Linton Enoch
Tackling Indigenous Smoking Project Officer
Apunipima Cape York Health Council



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